

James McCann is CEO of PR agency ClearStory International and online PR platform Everhaze. Before establishing ClearStory in 2017, James worked across a number of fields including defence, politics, and finance and was a former PR Manager for Web Summit, responsible for attracting top-tier media to the company's events across Dublin, Lisbon, Bangalore and Hong Kong.

In 2020, James co-founded Everhaze with a view of developing an end to end PR campaign management platform for PR agencies enabling them to execute, track, automate and quantify campaigns. Everhaze was the first PR platform globally to integrate AI and actively utilises the technology at ClearStory.